Knowledge Flows, Governance, and the Multinational Enterprise: V. Malhotra 2003-12-19: This book contributes to the understanding of Knowledge Governance in the Multinational Corporation. Intra-firm and inter-firm processes of knowledge creation, sharing and exploitation have attracted increasingly managerial and scholarly interest. However, the literature has often ignored: all the chapters in this book are written by the world’s most distinguished scholars. Reflecting on the changes and developments in the field since the first edition this new edition has a new chapter on the financing of knowledge. The book is divided into six major sections, providing comprehensive coverage of the following areas: - History, Theory and the Multinational Enterprise - The Political and Regulatory Environment - Strategy and International Management - Managing the MNE - Area Studies. Methodological Issues. This state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

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Governaance and Transfer in the Multinational Enterprise: Managing the Embedded Multinational-Rowley, Mats 2005: "Managing the Embedded Multinational Company" - The modern networked multinational enterprise. The role of interfirm networks, entrepreneurship and collaboration is an important element of the success of global companies. This book explains the contexts, complexities, and contradictions of innovation from a range of disciplinary perspectives and is divided into three main sections: - Globalization and Innovation: Technology and Business Performance - Globalization and Integration: Authority and Markets - Globalization and Governance: Knowledge Flows and Economic Development This book examines how countries can develop policies to reap the benefits that they bring.

The Global Governance of Knowledge Creation and Diffusion-Helft-Hemwe 2012-02-27: There is an increasing recognition of the role of knowledge creation and diffusion in the development of a "knowledge society" and the societal benefits and problems of a "knowledge economy." The Global Governance of Knowledge provides a survey and analysis of international agreements and institutions, global and regional, which regulate the creation and dissemination of knowledge. The volume utilizes case studies and a comparative country / thematic approach to prove a comprehensive survey of the regulation and governance of knowledge flow, research and innovation. By identifying activities creating new knowledge, such as education and migration, it demonstrates how knowledge regulation and diffusion works in practice and policy. The book will be of interest to students and scholars of globalization, international relations and policy regulation.

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The Rise of Transnational Corporations from Emerging Markets-Karl P. Sauvant 2008 This comprehensive analysis deals with the range of issues raised by the rise of transnational corporations from emerging markets. This insightful book shows that foreign direct investment (FDI) from emerging markets has grown from negligible amounts in the early 1990s to $200 billion in 2007, with the stock of investment now being well over $1 trillion. This reflects the rise of firms from these economies to become important players in the world FDI market. The contributors to this book comprehensively analyze the rise of emerging market TNCs, the salient features of the transnational activities of these firms, the relationship of outward FDI and the competitiveness of the firms involved, their impact on host and home countries and implications for the international law and policy system. The subject of this study is both topical and important and poses a number of challenges that will require considerable policy attention in the future. It will appeal to academics interested in FDI as well as emerging markets. Karl P. Sauvant has gathered together a group of leading academics that makes this an informative and valuable read for anyone interested in the subject, including academics, students at all levels and private sector entities, as well as government officials dealing with outward FDI.

Effective Educational Leadership-Nigel Bennett 2003-01-14 This book is an essential for providers and students of postgraduate level courses in educational management and resource and for leadership development provision for head teacher induction programs, NPQH and LPSH. It is also suitable for short courses and for practitioners occupying or aspiring to leadership roles in schools, colleges and other educational organizations.

Globalization and Technology Absorption in Europe and Central Asia-2008 Innovation and cross-border absorption of knowledge are central forces behind economic convergence and sustained growth. Absorption of technology is a necessary step to promote the development of human capital and the productive base, paving the way for innovations at the global knowledge frontier. Research and development, patents, trade, and foreign direct investment are major channels of technological absorption, allowing diffusion of new ideas and manufacturing best practices among countries and firms. These channels constitute the central focus of this study. This study uses patent databases, surveys of enterprises, and case studies to investigate how specific channels of absorption mold decision making about technology. Trade and FDI flows show considerable promise as catalysts for the region to upgrade its technology and near the global technology frontier. Econometric analysis using enterprise surveys from all Europe and Central Asia countries helps to understand the conditions and policies that induce firms to incorporate external knowledge and technology into their overall growth strategies.


Transforming International Organizations-William G. Eppler 1998 International strategies and the organizational designs of multinational corporations are in a period of transition; the dominant designs of the recent past are gone and new dominant designs have not yet emerged. This authoritative collection of articles by leading international scholars presents the dominant ways of examining and understanding these current changes. It investigates contrasting points of view and provides the reader with a framework for evaluating the transformation of international corporations and for developing a critical insight which will be as useful for understanding future changes as it is for understanding those that have already occurred.

A New Generation in International Strategic Management-Stephen B. Tallman 2007 Stephen Tallman has put together an excellent tome by high-quality emerging scholars that provides cutting-edge knowledge on the field of international strategy. The coverage is thorough, including more traditional topics such as the outcomes of internationalization (e.g., performance, innovation, risk reduction) and market entry modes of cross-border M&As and alliances, while also exploring unique and important topics such as investment in global cities and the development of new organizational forms. It is a must read for graduate students and scholars interested in international strategy. Michael A. Hitt, Texas A&M University, US This book comprises eighteen cutting-edge chapters by emerging scholars in international strategy, offering a variety of fresh perspectives on critical issues that the field will face in the near future. These young scholars have unique and innovative thoughts about international strategy, which are well ahead of the mainstream of international business academics. Various topics are addressed, including the rise of outsourcing and the global spread of research and development activities; structural innovations by multinational firms, with particular attention to organizing for the efficient transfer of knowledge resources within networks of alliances; and new ways of considering the effects of location, focusing on the relative importance of regional clusters and countries and the impact of geographical and cultural distance on international strategies. Stephen Tallman has geared the book to an academic audience, specifically faculty and graduate students in international business, international management, and global strategy. Sophisticated international business practitioners will also find it an interesting read.

Industrial and Labor Relations Review- 2013 Dissertation Abstracts International-2009 Agricultural Knowledge Flows-Farhad Jameel 1988 Platforms of Innovation-Philip Cooke 2010-01-01 This is a book of high interest for scholars, practitioners and policymakers interested in innovation, knowledge flows and respective policies. A number of well known authors investigate drivers of innovation, the dynamics of networks, and the role of platforms in both high and low-tech sectors applying a framework of knowledge capability, knowledge phases and “worlds of production” amongst others. Investigated sectors include food and drinks, tourism, automotive industry, ICT, media, KIBS, and biotechnology. Examples of private and public policy platforms illustrate the theme.